



428 E Commercial Ave  
Lowell, IN 46356  
219-696-0231

October 23, 2017

Marketing Opportunities through the Lowell Chamber

The Lowell Chamber of Commerce has secured a billboard through Lamar Outdoor Advertising at St. Rd 55 & Grant St. (9 mile) that is illuminated facing west (seen when driving east). We are offering the opportunity to our Chamber members to put their logo on the board for \$200/month. This will include the production cost. We are looking for the 1<sup>st</sup> 10 businesses to commit to have the billboard up as close to Oct. 15<sup>th</sup>. The billboard will have the Chamber logo on it and Support the local businesses that support our community on the bottom. We will continue to maintain the billboard and rotate Businesses on the billboard as long as we have your commitment & support. Please submit payment along with the bottom portion of this letter and email your artwork to [secretary@lowellinchamber.com](mailto:secretary@lowellinchamber.com). We are also offering a banner option to be hung at the Chamber office for \$50. We will be putting the banner up for 30 days once a quarter.

Kind Regards,

The Chamber Board of Directors

President, Deana Sutton, Northwest Indiana Real Estate, Inc.

Vice President, Aaron Schuhrke, State Farm Insurance

Secretary, Tara Klahn, Centier Bank

Treasurer, Sheree Perfetti, Northwest Indiana Real Estate, Inc.

Board Members: Mike Ruble, River Valley Radio; Gwendolyn Fast, Route 2 Brews;  
Dr. Debra Howe, Tri-Creek School Corporation; Jeff Sheridan, Town of Lowell,  
Kevin Lee, Heartland Recovery Center, Barb Oliver, Cedar Creek Health Care

Business name: \_\_\_\_\_

Advertisement commitment:

\_\_\_\_\_ 1 month - \$200    \_\_\_\_\_ 2 months - \$400    \_\_\_\_\_ 3 months - \$600    \_\_\_\_\_ Banner - \$50

1 month payment must be received with form, 2 months must have 1<sup>st</sup> month's payment & will be invoiced in 20 days for 2<sup>nd</sup> month, 3 months must have 1<sup>st</sup> month's payment & will be invoiced in 20 & 40 days for remaining months.

Checks made payable to Lowell Chamber of Commerce. For Credit Card payment contact Deana Sutton at 219-746-3619.