

Chamber News

Lowell Chamber of Commerce

10/17/2017

Edition 1, Volume 1

Holiday Magic

Christmas Trees

Orders are being taken now for the Holiday Magic Christmas Trees. The cost of the trees are \$65 if you are a Chamber member. \$75 for non-Chamber members. \$55

for private individual must provide own electric. All orders are due to the Chamber office by Wednesday, November 1st.

Halloween Hoopla At Liberty Park

Kids 12yrs. And under are invited to participate in Lowell's Parks Department annual costume contest and monster march. Saturday, October 28th, registration starts at 11:00am. Contest starts at 11:30am. Participants

will march through downtown Lowell with the Great Pumpkin collecting treats. Local businesses that are not located on the parade route are also encouraged to come out and participate.

Calendar of Events

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- October 16th – Leaf pick-up begins
- October 18th – Member meeting 6:00pm @ The Bean Spot
- October 28th – 11:00am Halloween Hoopla @ Liberty Park
- October 31st – 5:00-7:00pm Trick-or-Treat
- November 1st – Holiday Magic Christmas Tree orders are due
- November 15th – Annual Member meeting with elections 8:30am @ Lowell High School
- November 25th – 2:00pm Candy Cane Hunt @ Liberty Park
- November 25th – 6:00pm Parade of Lights Down Town Lowell
- November 30th – Leaf pick-up ends
- November 30th – Chamber 60th Anniversary & Annual Holiday Beer & Wine Tasting @ Signature Banquets



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Please email the Chamber if you have any events going on. We would like to put the information in our next newsletter and on our website.

secretary@lowellinchamber.com

Holiday Magic Events November 25, 2017

These events are sponsored by Lowell Parks Department and the Lowell Chamber of Commerce.

Candy Cane Hunt starts at 2pm. Children 12 and under are invited to hunt for over 2,000 candy canes hidden in Liberty Park.

Parade of Lights starts at 6:00pm. Applications for parade are due to the Lowell Park Department by 11/1/17.

Tree Lighting Ceremony will follow the arrival of Santa at the Legion Park. Entertainment provided by Lowell High School Band and Choir.

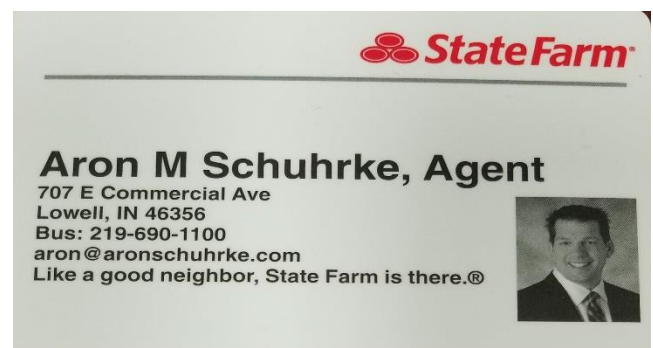
Visit with Santa at the VFW located at 17401 Morse St, Lowell, In 46356 This will follow the tree lighting ceremony and is sponsored by the Girl Scout Service Unit 309. Refreshments will be offered for a small donation

Watch your emails for information

Information about membership renewals will be coming out soon.

Benefits of becoming a member

- Membership brings credibility to a business (customers are more apt to buy from vendors who support the community)
- Increases business visibility in the community (website directory, newsletter, ribbon cutting, Facebook page)
- Creates network opportunities (serving/joining committees)
- Make business contacts
- Acquire customer referrals (Chambers recommends members to individuals and businesses)
- Chamber events and programs (Social gatherings to get to know other business members and to help the community)
- Promotion and publicity (member exclusive advertising and opportunities for business to business publicity)
- Members – Only Discounts/Rewards



Bill Board/Banner Project

The Chamber of Commerce is offering Marketing opportunities. The Chamber has secured a billboard through Lamar Outdoor Advertising at St. Rd 55 and Grant St. (9 mile) that is luminated facing west. This is seen when driving east. Chamber members may put their logo on the board for

\$200/month. This will include production cost.

If you have any questions email secretary@lowellinchamber.com

Soups On for Disaster Relief

We want to thank everyone who came out to the Soups On dinner on Wed. Sept. 27th. We want to thank Strack & Van Til & Gold Star Café for their generous donations. We are right around \$1000 collected along with several items to be sent to two communities in Florida & Texas. If you would like to still make a donation, checks can be sent to the Lowell Chamber of Commerce and mark it for Disaster Relief.



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DeMotte State Bank

Reminder: Next Members Meeting is Wednesday, October 18th @ 6:00pm at The Bean Spot.

Cost will be \$10.00