

# Chamber News

Lowell Chamber of Commerce

2/15/2018

Edition 2, Volume 2

## *2018 Membership renewal are due*

All current members are due to renew their membership. We have emailed everyone a form and a member guideline that explains what benefits you have at different levels. We have many businesses in Lowell that are not members.

If you know a business who is not a member, try talking to them and get them to join. Our goal this year is to get 20 new members in 2018. Membership forms are located on our website.

[www.lowellinchamber.com](http://www.lowellinchamber.com)

## *Career Fair*

Career Fair at Lowell High School is Friday, February 16<sup>th</sup>. We are looking forward to seeing everyone at this event. We are still accepting businesses if you would like to be a vendor at this event. If you need any information, please contact Kevin Deal

[kdeal@tricreek.k12.in.us](mailto:kdeal@tricreek.k12.in.us)

The Business Showcase in Cedar Lake is Saturday, March 24<sup>th</sup>. If you would like any information please contact the Cedar Lake Chamber of Commerce. The contact information for the Cedar Lake Chamber of Commerce is 219-374-6157

[cedarlakechamberofcommerce@gmail.com](mailto:cedarlakechamberofcommerce@gmail.com)

## *I-65 Northwest Expansion project*

Beginning on or after February 22, 137<sup>th</sup> Avenue will be closed over I-65 in Crown Point for bridge resurfacing. The closure is expected to last eight weeks and the posted detour will direct all traffic to U.S. 231. All vehicular and pedestrian traffic will be prohibited from crossing during this time.

## *Calendar of Events*



February 16<sup>th</sup> – Lowell High School Career Fair 8:30am-3:00pm

February 21<sup>st</sup> – Member meeting 8:30 am at Lowell High School. \$5.00 collection

March 21<sup>st</sup> – Member Meeting is at 11:30 am @ McVey's. Order off the menu.

April 18<sup>th</sup> – Member meeting is at 11:30 am @ Gold Star Café'

May 16<sup>th</sup> – Member meeting is at 6:00 pm @ Cedar Creek

June – TBA Golf Outing

July 14<sup>th</sup> Corn Roast @Liberty Park

Please email the Chamber if you have any events going on. We would like to put the information in our next newsletter and on our website.

[secretary@lowellinchamber.com](mailto:secretary@lowellinchamber.com)

### Bill Board/Banner Project

The Chamber of Commerce is offering Marketing opportunities. The Chamber has secured a billboard through Lamar Outdoor Advertising at St. Rd 55 and Grant St. (9 mile) that is luminated facing west. This is seen when driving east. Chamber members may put their logo on the board for \$200/month. This will include production cost.

The Banner is \$50 and will hang at the Chamber Office for 30 days each quarter.

If you have any questions email [secretary@lowellinchamber.com](mailto:secretary@lowellinchamber.com)

### Labor Day Committee

The Labor Day Committee is looking for volunteers to plan and run this years Labor Day activities. If you would like to help, please email us at [secretary@lowellinchamber.com](mailto:secretary@lowellinchamber.com)

### Watch your emails for information

Information about membership renewals will be sent this month.

#### Benefits of becoming a member

- Membership brings credibility to a business (customers are more apt to buy from vendors who support the community)
- Increases business visibility in the community (website directory, newsletter, ribbon cutting, Facebook page)
- Creates network opportunities (serving/joining committees)
- Make business contacts
- Acquire customer referrals ( Chambers recommends members to individuals and businesses)
- Chamber events and programs (Social gatherings to get to know other business members and to help the community)
- Promotion and publicity ( member exclusive advertising and opportunities for business to business publicity)
- Members – Only Discounts/Rewards

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## YOU ARE INVITED

Tri-Creek School Corporation in Lowell, Indiana, is pleased to announce that we have successfully launched our solar energy initiative with solar arrays installed at each elementary school, Lowell Middle School, and Lowell High School. This project is anticipated to offset \$250,000 annually from the General Fund. In addition, we are thrilled to celebrate the grand opening of our newly constructed Automotive Manufacturing Technology Facility (AMT) that will address the skilled career needs of our region. To honor these two successful endeavors, we will hold a Dedication of Solar Arrays and Grand Opening of the Lowell High School Trades Facility ceremony on Thursday, April 5, 2018, from 9:30 a.m. to 11:30 a.m (CST) at Lowell High School (2051 East Commercial Avenue, Lowell, Indiana).

The ceremony will begin with an introduction

in the Lowell High School auditorium with Dr. Debra Howe, superintendent, and other speakers followed by the ribbon-cutting ceremony and a meet and greet in the foyer of the new AMT facility with refreshments and hors d'oeuvres for attendees. Starting at 11:30 a.m., we will offer an optional bus tour of the solar arrays that will last about one hour.

We would be pleased and honored with your presence at this event. Please respond before Friday, March 23, 2018, by clicking on the link below that will take you to a form where you can indicate your availability, so that we may make appropriate preparations. We look forward to hearing from you!

[https://docs.google.com/forms/d/e/1FAIpQLSfskcir\\_5rt-4GTyX2yrMlb7ZU0o5hmxtPj1R4kgsxP3NrO8g/viewform](https://docs.google.com/forms/d/e/1FAIpQLSfskcir_5rt-4GTyX2yrMlb7ZU0o5hmxtPj1R4kgsxP3NrO8g/viewform)

## Cedar Creek Health Center

Cedar Creek Health Center will be holding a cooking class March 9th 6-8pm for \$10 all proceeds go to Independence From Hunger

They will also be having an Easter Egg Hunt, Friday, March

30th at 2pm ages up to 12. For more information call 219-696-6750

<http://www.cedarcreekhc.com>

A vibrant poster with a tie-dye background. The text is centered and reads: 'Workshop at Inner Alchemy Yoga' at the top, followed by '3-5 PM | FEB 17TH' in large bold letters. Below that, 'TIE-DYE' and 'MAKE & TAKE' are written in large, outlined, colorful letters. The bottom section contains pricing and instructions: '\$25 per person. Bring your own light-colored article of clothing to tie-dye! White t-shirts will be available for \$10 as well.' At the very bottom, it lists the instructor: 'Workshop instructor: Jenn Walstra, Lake Effect Tie-Dyes' and her email 'twelvejennys@gmail.com'.

Workshop at Inner Alchemy Yoga  
**3-5 PM | FEB 17TH**  
**TIE-DYE  
MAKE & TAKE**  
\$25 per person. Bring your own light-colored article of clothing to tie-dye! White t-shirts will be available for \$10 as well.  
Workshop instructor:  
**Jenn Walstra, Lake Effect Tie-Dyes**  
[twelvejennys@gmail.com](mailto:twelvejennys@gmail.com)



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